

The project in brief



*Boosting Energy Transition of
The Dairy value chain*

BETTED PROJECT

Project coordinator:

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Co-funded by the
European Union

Project summary

Keywords: energy efficiency, dairy, value chain, cold chain, energy sufficiency, green transition, heat pumps

BETTED (Boosting Energy Transition of The Dairy value chain) project aims to facilitate companies (especially small and medium, SMEs) belonging to supply chains in the dairy sector to foster the market uptake of energy efficiency measures including the use of renewables and the deployment of heat pumps at the value chain level, moreover, the project will also significantly contribute to the reduction of fossil fuels dependency fast forwarding energy transition. The dairy sector is predominantly organized in cooperatives, which hold the majority of the market share which makes relevant the necessity for cooperation and coordination between different actors and increases the potential of a value chain approach. To achieve this integration, the project will implement capacity-building programs and steer companies and value chain decisions for energy saving, renewables and heat pumps adoption investments with supporting tools. To trigger interest, awareness, knowledge and know-how on the energy efficiency and renewables and heat pumps potential of the supply chain perspective in the dairy sector, the project will be focused on three main pillars:

- create a capacity-building program and a community dedicated to supporting the change in the energy culture of the organizations improving their skills/knowledge/ awareness/know-how on the role of sustainable value chains in promoting the energy transition for small but also large companies;
- implement tailored and easy-to-use tools engaging companies operating in the same value chain, for:
 - fostering the market uptake of energy efficiency and sustainable measures;
 - assessing the multiple benefits achievable from collaborative approaches between large and small companies;
- providing policy/regulatory recommendations aiming at speeding up the energy transition”.



List of partners

1. UNIVERSITA DEGLI STUDI DI BRESCIA - Coordinator
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3. ESCAN SL
4. EUROPEAN HEAT PUMP ASSOCIATION
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Project data

Project number: 101120856

Project name: Boosting Energy Transition of The Dairy value chain

Project acronym: LIFE22-CET-BETTED

Call: LIFE-2022-CET

Topic: LIFE-2022-CET-BUSINESS

Type of action: LIFE Project Grants

Granting authority: European Climate, Infrastructure and Environment Executive Agency

Project starting date: fixed date: 1 February 2024

Project end date: 31 January 2027

Project duration: 36 months

Total eligible costs: 1,247,633.91 Euro

Max grant amount: 1,185,252.22 Euro



Thanks for your attention!

